



**John Moroney**  
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**LEADERSHIP FACILITATION  
& COACHING  
QUALIFICATIONS**

Professional Business  
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**John Moroney** is a highly experienced business advisor, consultant, business strategist, business mentor and coach in the SME business sector.

John's senior executive industry background includes engineering, manufacturing and information technology with roles including CEO and COO and as a company director in Australia, Europe and the USA. John's experience includes company acquisitions, business start-ups, commercialising intellectual property, business development, organisational and change management, sales and marketing

Since 2005, John has conducted his own business consultancy practice providing business advice, business consultancy and business mentoring to a SME clientele of business owners, managing directors and senior executives across a broad spectrum of Australian Industry. Specialising in business strategy, John assists clients with strategic business advice to develop a business model and strategic and business plans to build, maintain and extend their competitive advantage.

John's community services include membership of the Cancer Council NSW Consumer Review Panel and membership of the Cancer Council NSW Research Committee.