



Howard Lilley
Roundtable Facilitator

PO Box 5127
South Melbourne Vic 3205

**LEADERSHIP
FACILITATION &
COACHING
QUALIFICATIONS**

International Corporate

Australian Corporate
(public & private)

Own business

Manager, Sydney Olympics

Life Member - Society of
Motion Picture & Television
Engineers

Fellow - IIB

Many management courses
(incl financial)

Marketing Certification

Attended MBA Course at
Macquarie University



Executive Accelerators

Connect Inspire Vitalise Breakthrough

Our Roundtable Pillars:

Innovation | Leadership | Collaboration | Strategy

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Howard Lilley has over 20 years of experience at a senior management level in Corporate life and 10 years running his own business in the SME sector.

Howard commenced his working life in engineering and went on to Sales and Marketing in the broadcast television industry. Having achieved outstanding results (and Awards) in a fiercely competitive environment he was transferred to Head Office in California where he took up a role as Product Manager. In this role he was responsible for all aspects of his products from R&D to manufacturing, marketing and worldwide sales support leading teams in engineering and manufacturing.

Due to the need for effective and good leadership, Howard attended many leadership and team building seminars/conferences both internal to the company and external.

Howard went on to be National Sales Manager for the U.S.A. leading a National team of 90 staff in 7 sales offices. After this he was asked by the Board to return to Australia and sort out significant management, sales and financial issues which were resolved.

His next move was as CEO of an Australian Privately owned Corporate and later was placed as General Manager of an Australian Public Corporate.

Howard entered the SME business environment in his own business and built it up to be the leading company in the industry. Much of the success here was due to his ability to lead and establish good relationships with contractors. After 11 years he sold the business.

On the Sydney Olympics he was engaged under 3 contracts working for the head U.S. contractor building the International Broadcast Centre and directly with SOBO to manager a team of 18 engineers and installation technicians to establish the 34 venue technical operations centres achieving completion on time for the first time.

Since then he has provided mentoring at the MD/Owner level for many businesses in the SME sector and in various industries. This work was most rewarding for all parties as businesses expanded, internal organisation was improved resulting in reduced costs, increased sales and profits.

During this time Howard became an Accredited Associate of the Institute for International Business and was awarded a Fellowship for significant leadership contribution mostly in NSW and extending to all of Australia and New Zealand.